



MUHAMMAD AWAIS

Freelance Web Designer/Developer

Contact Information

- 0301 0983046
- me@awaisthetechie.com
- Naushehra 41100, Khushab, Punjab, Pakistan
- www.linkedin.com/in/awaisthetechie
- awaisthetechie.com

SKILLS

- WordPress
- Html5, Css3, Bootstrap, Tailwind
- UI/UX
- Prompt Engineering
- Branding & Content Strategy
- SEO & Google Analytics
- Adobe Illustrator/Indesign/Canva

CERTIFICATIONS

- Digiskills/Udemy Certified WordPress Developer
- Digiskills Certified Graphic Designer

LANGUAGES

- English (Fluent)
- Urdu (Native)
- Punjabi (Native)



PROFESSIONAL SUMMARY

Experienced WordPress Developer and UI/UX specialist with expertise in HTML5, CSS3, Bootstrap, and Tailwind. Skilled in branding, content strategy, SEO, and Google Analytics to enhance digital presence. Proficient in prompt engineering and graphic design using Adobe Illustrator, InDesign, and Canva. Certified by DigiSkills and Udemy, delivering high-quality web solutions with a creative approach.



WORK EXPERIENCE

WordPress Developer - Remote

Direct Digital Solutions | 2022 - Present

- Developing and customizing WordPress websites using Elementor, Astra, and custom coding.
- Building and optimizing WooCommerce stores with secure payment integrations.
- Providing client support, website maintenance, and troubleshooting solutions.
- Ensuring responsive design using best practices for seamless cross-device compatibility.

Web Designer and Developer

Fiverr (Marketplace) | 2019 - Present

- Designed and developed custom WordPress websites for clients across various industries.
- Created and optimized WooCommerce stores with advanced functionality and payment integration.
- Implemented SEO strategies and performance enhancements to improve website visibility.
- Provided ongoing support, troubleshooting, and website maintenance for long-term client success.



EDUCATION

Intermediate in Science - Engineering Preparatory Program
Punjab Group of Colleges | 2016 - 2018



PROJECTS

Website Redesign for Kayak Rental & Tour Brand – Revamped the website with a modern design, improved UX, and seamless booking integration.

Dental Clinic Website Template – Designed a modern, SEO-friendly dental clinic template with appointment booking integration.